Overall concept/ Spyware, Tracking Cookies, Adware, Popus & Spams					
spyware	Tracking	Adware	popus	Spams	
11	cookies				- ···
• collect information about users which can be used for advertising, marketing and research purposes					Like
invade privacy and can be annoying					characteristics
• slow down a	useful or	collect	only with the	send their email	Unlike
computer	desirable by	information about	web-site being	advertising to as many	characteristics
<ul> <li>make changes to</li> </ul>	allowing	a user based on	visited	end users as possible	
internal settings	personalization	websites the user		overload ISPs, email	
creating more	and other time	visits for targeted		servers and individual	
vulnerabilities	saving	advertising		end-user systems	
for other threats	techniques	The unwanted		use viruses, worms and	
• very difficult to		browser windows		Trojan horses to take	
remove		can open		control of home	
		repeatedly, and		computers.	
		can make surfing		These computers are	
		the Internet very		then used to send spam	
		difficult,		without the owner's	
		Adware can be		knowledge.	
		very difficult to			
		uninstall.			
installed when	record	installed by a user	advertising	Spam can be sent via	Transmission
downloading a	information	in exchange for a	windows that	email or more recently	
file	about an	"free" product.	display when	via Instant messaging	
• installing another	Internet user	-	visiting a web	software	
program	when they visit		site		
• clicking a popup.	websites				